QUICKBORN'S MISSION IS TO DRIVE SUCCESSFUL BUSINESS
AND IT TRANSFORMATION PROGRAMS AS A SPECIALIZED PARTNER FOR RETAILERS WORLDWIDE.

Quickborn helps global retail organizations to drive performance improvements and increase their competitiveness across all retail touch points with the Oracle Retail Suite of applications.

LIGHT TO SUCCESS.

QUICKBORN
consulting

RETAIL CONTINUES TO EVOLVE AT A FAST PACE THROUGH AN EXPLOSION OF INFORMATION, CHANNELS, AND MOBILITY **FOCUSING ON PROVIDING ENHANCED CONSUMER EXPERIENCE.**

Quickborn helps retailers achieve commerce anywhere by seamlessly implementing core retail operations across channels, countries, and business models in order to deliver superior experience for consumers, increase revenue, and drive operational improvements with complete, open, and integrated solutions.

YOUR **SOLUTIONS :**

Planning & Optimization

We help retailers to improve their bottom-line with Oracle Retail Planning and Optimization solutions.

Commerce anywhere

We help retailers achieve commerce anywhere by seamlessly implementing core retail operations across channels, countries, and business models.

Merchandising & Supply Chain

We implement, optimize and support best-of-breed Oracle Retail Merchandise Operations Management applications, tailored to your business, to your needs.

ORACLE Gold Partner

As Oracle Gold certified partner and Oracle Retail prime integrator, Quickborn is specialized in the Oracle Retail Suite of solutions from Merchandising, Planning and Optimization to Stores and Commerce. For over a decade, Quickborn has been trusted to provide the highest quality dedicated consulting, implementation, integration, enhancement, support and hosting services for Oracle

Retail applications. Our deep retail industry business process knowhow, best practices, adapted methodology, proven delivery methods and unparalleled technical expertise enable us to deliver our customers the most adapted solutions and support in the deployment of global retail projects.

WE PROVIDE **BEST PRACTICE IMPLEMENTATIONS :**

We are committed to providing implementations with real business benefit, optimal speed to value, reduced risk and cost.

Business Benefit

Customization of software to specific business processes can be one of the largest costs in an implementation project. If a customization does not offer competitive differentiation, a 'Vanilla' approach is better, more economical and easier to upgrade.

→ We support you in gaining understanding of the real business benefits by a thorough analysis of your business processes.

Phased or big bang approach

When implementing a retail applications suite, business priorities should be addressed first. Sequential approach provides more value for business from return on investment perspective, and is safer in terms of impact and risk.
The benefits of the first application implementation can also be leveraged to invest in subsequent applications. On the other hand, when a faster deployment is required, big bang approach might be a better option.

→ We tailor implementation sequence to your business, to your needs.

Data quality

Cleansing data is a crucial preparation for any implementation project. This makes data migrations easier and provides fewer issues during testing.

→ **We have developed tools which can be used to evaluate your data quality, and also monitor the value add post implementation.**

Specialized team

Having the right people with the right knowledge and expertise involved in an implementation project is key to its success.

→ **Quickborn has extensive experience and specialized competence centers and delivery capability for Oracle Retail Merchandising, Planning and Optimization, Stores and Commerce solutions.**

Hosting in the Cloud

It is often easier to rely on partners to host software in a cloud model.

→ **We host your Oracle Retail merchandising, planning and store systems in a SaaS model, and apply software patches and upgrades automatically, so you can focus less on IT and more on retailing.**

BLOOMINGTON, MN

WILMINGTON, DE

DUBLIN

PARIS

DÜSSELDORF

EGER

BUDAPEST

TUNIS

BANGALORE

GLOBAL **PRESENCE**

Quickborn has 9 offices in 7 countries : USA, France, Germany, Hungary, India, Ireland, and Tunisia. Our worldwide reach and diverse resource centers across the Globe enable us to provide our customers with consulting services and documentation in multiple languages and outstanding system monitoring, support and hosting services 24x7.

QUICKBORN
consulting