



AGENDA

TUESDAY 22 SEPTEMBER

PRE-EVENT ACTIVITIES

19:00 - 21:00

Focus Groups (FG) and Customer Interest Groups (CIG) Registration

ORIF delegates attending Focus or Customer Interest Groups on 23 September will be able to register for next day activities.

Location: *Burgomaster Chamber, Sofitel The Grand Hotel*

WEDNESDAY 23 SEPTEMBER

PRE-EVENT ACTIVITIES

08:30 - 12:30

Focus Groups (FG)

Location: *Princenhof Building, Sofitel Grand Hotel (rooms will be posted)*

- Merchandising
- Stores
- Supply Chain
- Planning
- Commerce
- XBRI

12:30 - 13:30

FG and CIG Networking Lunch Networking Lunch

Location: *Admiralty Room, Princenhof Building*

13:30 - 15:30

Customer Industry Groups (CIG)

Location: *Princenhof Building, Sofitel Grand Hotel (rooms will be posted)*

- Grocery
- Fashion
- Department Stores
- Speciality
- Telco

18:00 - 20:00

The ORIF 2015 Welcome Reception

Location: *Flying Dutchman and Courtyard, Sofitel Grand Hotel*

Network with your peers amidst cocktails and canapés in the Sofitel Legend The Grand hotel courtyard. Collect event brochures and confirm registration for ORIF activities.

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ORIF 2015

- 07:00 - 08:00** **Breakfast**
(For delegates who are residents of the Sofitel Grand Hotel only)
Location: Admiralty Room, Princenhof Building
- 08:00 - 08:30** **ORIF 2015 Registration Opens**
Location: Council Chambers lobby
Collect event brochures and confirm your registration for ORIF activities.
- 08:30 - 09:15** **The ORIF 2015 Welcome Address**
Location: Council Chambers
- Sarah Taylor, Senior Director Marketing Communications, Oracle Retail
Chris James, Vice President, EMEA, Russia and India, Oracle Retail
Jill Puleri, Senior Vice President and General Manager, Oracle Retail
- 09:15 - 09:45** **Retail & Technology Futures**
Trevor Hardy, Chief Executive Officer, The Future Laboratory
- 09:45 - 10:15** **Supporting Acquisition and International Expansion with Oracle Retail Merchandising and Planning** David von Blanckensee, Manager Architecture and Development, Group IT, Country Road Group and David Jones
- 10:15 - 10:45** **Networking Break**
- 10:45 - 11:15** **The Panel: Retail Without Limits - A Modern Commercial Society
How are Retailers addressing consumers' need for convenience?**
Hosted by Dusan Rnic, Vice President UK, Oracle Retail
- 11:15 - 11:45** **Prénatal's eCommerce Evolution: Serving The New Digital Customer**
Roberto Merlini, Group Marketing & eCommerce Director, Prénatal
- 11:45 - 12:15** **Omnichannel Transformation at River Island**
Doug Gardner, Chief Information Officer, River Island
- 12:15 - 12:45** **Overcoming Supply Chain Complexity To Serve Global Markets**
Simon Dakin, Manager QA IT Systems and Sarah Blanchard, Head of Quality Systems, Strategy & Innovation, Metro Cash & Carry
- 12:45 - 13:45** **Networking Lunch**
Location: Princenhof Building, Admiralty Building and Courtyard
- 13:45 - 14:45** **The Workstream Sessions**
Location: Princenhof Building, rooms will be posted
- 14:45 - 15:15** **The Interview:** Sarah Baillie, Head of Digital Product, House of Fraser, interviewed by Retail Week Editor-in-chief Chris Brook-Carter
- 15:15 - 15:55** **Panoptic Retail: How Real Life Demands Unified Experiences**
Kate Ancketill, Chief Executive Officer, GDR Creative Intelligence
- 15:55 - 16:25** **Enable Omnichannel With Real-Time Inventory Visibility**
Harry Kundhi, Head of IT Service Delivery, Holland & Barrett International
- 16:25 - 16:55** **Networking Break**
- 16:55 - 17:25** **Creating A True Omnichannel Operation**
Matteo Molon, Head of eCommerce, Calzedonia Group
- 17:25 - 18:00** **Customer Presentation:**
- 18:00 - 18:15** **Event Closing Address**
- 19:00 - 21:00** **The River Cruise - Evening Networking**
Join us for an evening river cruise around Amsterdam's waterways.
Dinner and drinks served.

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