

Demand Forecasting Service

by Quickborn Consulting



Challenges answered

- **✓** Are you struggling with high or unbalanced inventory levels?
- ✓ Do you have problems accurately planning merchandise order timing and quantities?
- **✓** Do you lose time changing plans due to unexpected lost sales?

ADVANTAGES

- Quick to set up, typically requires 2 weeks to initiate (may vary depending on historical data quality)
- Requires little to no forecasting, data science and statistical expertise from retailer's teams
- Fast ROI with weekly forecast data shared back to merchandising, supply chain and planning teams

BENEFITS

- ✓ Improved inventory levels across the enterprise
- ✓ Retailer has a scientifically calculated forecast to rely on for decision support
- ✓ Improved reactivity time for dealing with unexpected changes in sales volume