

sale sale



**QUICKBORN**  
WE KNOW RETAIL

# Markdown Optimization Service

by  
Quickborn Consulting

## CHALLENGES ANSWERED

- ✓ Are you struggling with failing to meet your seasonal revenue and margin targets?
- ✓ Do you have high levels of unsold merchandise in your business?
- ✓ Do you lose time planning your markdowns yet have little visibility if you are making optimal decisions?

## ADVANTAGES

- Quick to set up, typically requires 2 weeks to initiate (may vary depending on historical data quality)
- Requires little to no forecasting, data science and statistical expertise from retailer's teams
- Fast ROI with weekly markdown recommendations shared back to merchandising and planning teams

## BENEFITS

- ✓ Improved revenue and margin results across the enterprise
- ✓ Retailer has scientifically calculated recommendations to rely on for decision support
- ✓ Improved reactivity time for dealing with unexpected changes in sales volume



## CONTACT US

for an individualized  
assessment and estimate  
<https://qbc.com/contact>